

# Officer decision record

Directorate	<b>Neighbourhoods</b>
Date	<b>28<sup>th</sup> March 2019</b>
Contact Name	<b>Alex Minns/Jim Fawcett</b>
Telephone No	<b>821000 ext. 8713</b>
Subject Matter	<b>Free parking for Electric Vehicles</b>
Summary	<p>The Cabinet Member for Environment &amp; Heritage, Cllr John Hobart, has developed an Environmental Action Plan for delivery in 2019. The Plan, which comprises a selection of actions recommended at the council's Environmental Conference in June 2018, was presented to the Policy &amp; Scrutiny Committee for Regeneration, Housing, Planning and the Environment in February 2019 and was well received. It will contribute to the environmental ambitions of the Regeneration Strategy.</p> <p>One aspect of the Environmental Action Plan is the promotion of electric vehicles on the Island because of their contribution to reducing carbon emissions and improving air quality. A specific incentive is being offered to encourage island residents to purchase electric vehicles, as follows:</p> <p><b>Offer 12 months free parking (All-Island Car Park Permit) in council car parks for new plug-in zero emission electric vehicles registered to an Island address between 01.04.19 – 31.03.20.</b></p> <p>The specific details of the offer are:</p> <ul style="list-style-type: none"><li>• The offer will run from 00.00 1<sup>st</sup> April 2019 to 11.59 31<sup>st</sup> March 2020 i.e. applications must be received within this period</li><li>• The offer is available to owners of new (first time registered) electric vehicles registered to an Island address between these dates</li><li>• Eligible electric vehicles are zero emission (100%) plug-in EVs</li><li>• The permit is the All Island Car Park Permit and the usual terms of that permit apply</li><li>• The free permit provided will last for 12 months from the date of issue</li><li>• Only one free permit per vehicle</li><li>• Owners may apply for the Supplementary permit and will need to pay the additional £137.50 cost of this</li><li>• The offer is available to private individuals with an Island address it is not for commercial use</li></ul>

- The existing condition of the Island Permit will apply

Decision Taken

**To agree to provide free parking for new electric vehicles as specified above.**

Reasons for the Decision

The Environmental Action Plan has been developed in response to suggestions from the wider community put forward at the council's Environmental Conference held in June 2018. The promotion of electric vehicles was considered to be a priority because of their contribution to reducing carbon emissions and improving air quality. The Cabinet Member for Environment & Heritage (Cllr John Hobart) wished to provide a local incentive to stimulate the purchase of electric vehicles by local residents. The offer of an All Island Car Park Permit for a maximum of 12 months for each first time registered electric vehicle to an Island address was considered to be a suitable incentive and this was agreed by the Cabinet Member for Infrastructure and Transport (Cllr Ian Ward).

There is no direct cost to the council, but there is a cost associated with the provision of free parking if it is assumed that the beneficiaries would have purchased the same parking permit. Registrations of electric vehicles on the Island are currently running at approximately 100 per year. Assuming the offer has the desired effect of increasing EV ownership, it might be assumed that registrations will increase to 150 for the 2019/20 financial years. If half of these owners apply for the free Permit or transfer to this type of permit, the lost revenue would be  $75 \times \text{£}325 = \text{£}24,337.50$ .

The offer is relatively easy to administer through the online parking permit system and the additions to the system for the EV permit have already been tested and are ready to go live on 1<sup>st</sup> April 2019.

Options Considered And rejected

Other parking offers were considered but the option selected was considered to offer a suitable level of incentive. The conditions attached to the offer will ensure that it is only accessible to Island residents who are purchasing a brand-new electric vehicle. It was decided that the offer will only apply to 100% electric vehicles which have zero emissions and not to other types of plug-in electric vehicles, such as plug-in hybrid electric vehicles, which rely on fossil fuels for their operation.

Record of any conflicts of interest

None

Delegation Being

Officer decision to agree to the introduction of a free All-Island Car Parking Permit for new electric vehicles registered to an Island address between

Exercised	01.04.19 – 31.03.20.
Name of Cabinet Member consulted	John Hobart, Cabinet Member for Environment & Heritage Ian Ward, Cabinet Member for Infrastructure & Transport
Date	28 <sup>th</sup> March 2019